

IN THE CLAIMS

Please amend the claims as follows:

Claims 1-32 (Canceled).

Claim 33 (Original): A control device which controls, by transmitting a control signal, an electric apparatus including an extraction unit and an electric apparatus transmitting unit, said electric apparatus transmitting unit for transmitting additional information extracted by said extraction unit to a receiver, that receives information transmitted via a transmission medium, comprising:

a transmitting unit configured to transmit the control signal to the electric apparatus;
the receiver configured to receive the additional information transmitted by the electric apparatus;

an output unit configured to output the additional information received by the receiver to a display device;

a memory configured to store at least a portion of said additional information; and
an erasing unit configured to delete said information stored in said memory,
wherein the additional information includes advertisement information included in the information received by the electric apparatus,

wherein the advertisement information includes coupon information, and
wherein the coupon information is stored in said memory when a user selects the coupon information.

Claim 34 (Original): The device of claim 33, wherein the additional information is an EPG that is included in the information received by the electric apparatus.

Claims 35-36 (Canceled).

Claim 37 (Previously Presented): The device of claim 33, wherein the advertisement information includes URL information.

Claim 38 (Previously Presented): The device of claim 33, further comprising:
a selecting unit configured to select information from the additional information received by the receiver, wherein said memory is configured to store the information selected by the selection unit.

Claim 39 (Previously Presented): The device of claim 33, further comprising:
a second unit configured to select information from the additional information; and
a second transmitting unit for transmitting the information selected by the second selecting unit to a second electric apparatus.

Claim 40 (Previously Presented): The device of claim 39, wherein the second electric apparatus is a recording apparatus, and wherein the recording apparatus performs a recording reservation based on the information transmitted from the control device.

Claim 41 (Previously Presented): The device of claim 39, wherein the second electric apparatus is a personal computer, and wherein the personal computer accesses a server based on the information transmitted from the control device.

Claim 42 (Previously Presented): The device of claim 33, further comprising a notifying unit configured to notify a user of reception of the additional information when the receiver automatically receives the additional information.

Claim 43 (Previously Presented): The device of claim 33, wherein the control device instructs the electric apparatus to transmit the additional information.

Claim 44 (Previously Presented): The device of claim 33, further comprising a mechanism configured to notify a user of reception of the additional information when the receiving means receives the additional information that is transmitted in response to an instruction that was issued from the control device.

Claim 45 (Previously Presented): The device of claim 33, wherein the output mechanism outputs part of the additional information which relates to a channel of current reception of the electric apparatus.

Claim 46 (Previously Presented): The device of claim 33, wherein the output mechanism outputs part of the additional information which relates to information that will be received by the electric apparatus from a present time onward.

Claim 47 (Currently Amended): A transmission medium for transmitting a computer program that is used in a control device which controls, by transmitting a control signal, an electric apparatus that receives information transmitted via [[a]] the transmission medium, the computer program causing a device to implement a method, comprising ~~the steps of:~~

transmitting the control signal to the electric apparatus;

receiving additional information that has been extracted from the information and transmitted by the electric apparatus;

outputting the additional information received in the receiving step to a display device;

storing at least a portion of said additional information in a memory; and

selectively deleting said additional information stored in said memory;

~~wherein said computer program further includes the steps of extracting said additional information and transmitting the additional information extracted at said extracting step for reception at said receiving step;~~

~~wherein the additional information includes advertisement information included in the information received by the electric apparatus;~~

~~wherein the advertisement information includes coupon information; and~~

~~wherein the coupon information is stored in said memory when a user selects the coupon information.~~

Claim 48 (Currently Amended): A control method, comprising the steps of:

storing a computer program transmitted ~~from~~ via a transmission medium, configured for transmitting said computer program that is used in a control device which controls, by transmitting a control signal, an electric apparatus that receives information transmitted via the transmission medium, ~~the computer program including the steps of~~ executing the computer program to cause a device to implement the method, including:

transmitting the control signal to the electric apparatus;

receiving additional information that has been extracted from the information and transmitted by the electric apparatus;

outputting the additional information received in the receiving step to a display device;

storing at least a portion of said additional information in a memory;

selectively deleting said information stored in said first memory; and

performing a control by using the computer program;

~~wherein said computer program further includes the steps of extracting said additional information and transmitting the additional information extracted at said extracting step for reception at said receiving step;~~

~~wherein the additional information includes advertisement information included in the information received by the electric apparatus;~~

~~wherein the advertisement information includes coupon information; and~~

~~wherein the coupon information is stored in said memory when a user selects the coupon information.~~

Claim 49 (Previously Presented): An electric apparatus which receives information that is transmitted via a transmission medium and performs an operation in accordance with a control signal that is transmitted from a control device, comprising:

a first receiving unit configured to receive the control signal transmitted from the control device;

a controller configured to perform a control in accordance with the control signal received by the first receiving unit;

a second receiving unit configured to receive the information transmitted via the transmission medium;

an extracting unit configured to extract additional information from the information received by the second receiving unit; and

a transmitting unit configured to transmit the additional information extracted by the extracting unit to the control device,

wherein the control device is configured to store said additional information in a memory and selectively delete said additional information; and

wherein the additional information includes advertisement information included in the information received by the electric apparatus,

wherein the advertisement information includes coupon information, and

wherein the coupon information is stored in said memory when a user selects the coupon information.

Claim 50 (Previously Presented): The apparatus of Claim 49, wherein the electric apparatus is a personal computer.

Claim 51 (Previously Presented): The apparatus of claim 49, wherein the electric apparatus is a television receiver.

Claim 52 (Previously Presented): The apparatus of claim 49, wherein the electric apparatus is a recording apparatus.

Claim 53 (Previously Presented): A control method of an electric apparatus which receives information that is transmitted via a transmission medium and performs an operation in accordance with a control signal that is transmitted from a control device, comprising the steps of:

receiving the control signal transmitted from the control device;

performing a control in accordance with the control signal received in the first receiving step;

receiving the information transmitted via the transmission medium;

extracting additional information from the information received in the second receiving step; and

transmitting the additional information extracted in the extracting step to the control device,

wherein the control device is configured to store said additional information in a memory and selectively delete said additional information; and

wherein the additional information includes advertisement information included in the information received by the electric apparatus,

wherein the advertisement information includes coupon information, and

wherein the coupon information is stored in said memory when a user selects the coupon information.

Claim 54-55 (Canceled)

Claim 56 (Previously Presented): A control device which controls, by transmitting a control signal, an electric apparatus including an extraction unit and an electric apparatus transmitting unit, said electric apparatus transmitting unit for transmitting additional information extracted by said extraction unit to a receiver, that receives information transmitted via a transmission medium, comprising:

transmitting mechanism configured to transmit the control signal to the electric apparatus;

receiving mechanism configured to receive the additional information;

output mechanism configured to output the additional information received by the receiving means to a display device;

selecting mechanism configured to select information from the additional information received by the receiving means; and

a detachable storing mechanism configured to store the information selected by the selecting means;

wherein the detachable storing mechanism includes an IC card,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the advertisement information includes coupon information,

wherein the coupon information is stored in said storage mechanism when a user selects the coupon information.

Claim 57 (Previously Presented): The device of claim 56, wherein the additional information is an EPG that is included in the information received by the electric apparatus.

Claims 58-59 (Canceled).

Claim 60 (Previously Presented): The device of claim 56, wherein the advertisement information includes URL information.

Claim 61 (Previously Presented): The device of claim 56, further comprising erasing mechanism configured to erase the information stored in the detachable storing means.

Claim 62 (Previously Presented): The device of claim 56, further comprising:
second selecting mechanism configured to select information from the additional information stored in said detachable storing unit; and
second transmitting means for transmitting the information selected by the second selecting means to a second electric apparatus.

Claim 63 (Previously Presented): The device of claim 62, wherein the second electric apparatus is a recording apparatus, and wherein the recording apparatus performs a recording reservation based on the information transmitted from the control device.

Claim 64 (Previously Presented): The device of claim 62, wherein the second electric apparatus is a personal computer, and wherein the personal computer accesses a server based on the information transmitted from the control device.

Claim 65 (Previously Presented): The device of claim 56, further comprising notifying mechanism configured to notify a user of reception of the additional information when the receiving means automatically receives the additional information.

Claim 66 (Previously Presented): The device of claim 56, wherein the control device instructs the electric apparatus to transmit the additional information.

Claim 67 (Previously Presented): The device of claim 56, further comprising a notifying mechanism configured to notify a user of reception of the additional information when the receiving means receives the additional information that is transmitted in response to an instruction that was issued from the control device.

Claim 68 (Previously Presented): The device of claim 56, wherein the output mechanism outputs part of the additional information which relates to a channel of current reception of the electric apparatus.

Claim 69 (Previously Presented): The device of claim 56, wherein the output mechanism outputs that part of the additional information which relates to information that will be received by the electric apparatus from a present time onward.

Claim 70 (Previously Presented): A control device which controls, by transmitting a control signal, an electric apparatus that receives information transmitted via a transmission medium, comprising:

transmitting mechanism configured to transmit the control signal to the electric apparatus;

receiving mechanism configured to receive additional information that has been extracted from the received information and transmitted by the electric apparatus;

output mechanism configured to output the additional information received by the receiving means to a display device;

selecting mechanism configured to select information from the additional information received by the receiving means;

a detachable storing mechanism configured to store the information selected by the selecting means; and

erasing mechanism configured to erase the information stored in the detachable storing means,

wherein said electric apparatus includes extraction means and an electric apparatus transmitting means, said electric apparatus transmitting means for transmitting the additional information extracted by said extraction unit to said receiving means,

wherein the additional information includes advertisement information included in the information received by the electric apparatus, and

wherein the coupon information is stored in said detachable storing mechanism when a user selects the coupon information.

Claim 71 (Previously Presented): The device of claim 70, wherein the additional information is an EPG that is included in the information received by the electric apparatus.

Claims 72-73 (Canceled).

Claim 74 (Previously Presented): The device of claim 70, wherein the advertisement information includes URL information.

Claim 75 (Previously Presented): The device of claim 70, further comprising:
second selecting mechanism configured to select information from the additional information stored in the second storing means; and
second transmitting mechanism configured to transmit the information selected by the second selecting means to a second electric apparatus.

Claim 76 (Previously Presented): The device of claim 75, wherein the second electric apparatus is a recording apparatus, and wherein the recording apparatus performs a recording reservation based on the information transmitted from the control device.

Claim 77 (Previously Presented): The device of claim 75, wherein the second electric apparatus is a personal computer, and wherein the personal computer accesses a server based on the information transmitted from the control device.

Claim 78 (Previously Presented): The device of claim 70, further comprising a notifying mechanism configured to notify a user of reception of the additional information when the receiving means automatically receives the additional information.

Claim 79 (Previously Presented): The device of claim 70, wherein the control device instructs the electric apparatus to transmit the additional information.

Claim 80 (Previously Presented): The device of claim 70, further comprising a notifying mechanism configured to notify a user of reception of the additional information when the receiving means receives the additional information that is transmitted in response to an instruction that was issued from the control device.

Claim 81 (Previously Presented): The device of claim 70, wherein the output mechanism outputs that part of the additional information which relates to a channel of current reception of the electric apparatus.

Claim 82 (Previously Presented): The device of claim 70, wherein the output mechanism outputs that part of the additional information which relates to information that will be received by the electric apparatus from a present time onward.

Claim 83 (Previously Presented): A control method for controlling, by transmitting a control signal, an electric apparatus that receives information transmitted via a transmission medium, comprising the steps of:

transmitting the control signal to the electric apparatus;

receiving additional information that has been extracted from the received information and transmitted by the electric apparatus;

outputting the additional information received at said receiving step to a display device;

selecting selected information from the additional information received at said receiving step; and

storing the selected information selected at said selecting step in a memory; and

wherein said receiving step includes the steps of extracting said additional information and transmitting the additional information an extracted at said extracting step for reception at said receiving step,

wherein the additional information includes advertisement information included in the information received by the electric apparatus,

wherein the advertisement information includes coupon information,

wherein the coupon information is stored in said memory when a user selects the coupon information, and

wherein said memory includes an IC card.

Claim 84 (Previously Presented): The method of claim 38, wherein the additional information is an EPG that is included in the information received by the electric apparatus.

Claims 85-86 (Canceled).

Claim 87 (Previously Presented): The method of claim 83, wherein the advertisement information includes URL information.

Claim 88 (Previously Presented): The method of claim 83, further including the step of erasing the information stored at said storing step.

Claim 89 (Previously Presented): The method of claim 83, wherein the additional information is advertisement information that is included in the information received by the electric apparatus, and wherein the advertisement information is stored in a prescribed area at said storing step.

Claim 90 (Previously Presented): The method of claim 83, further comprising the step of notifying a user of reception of the additional information when the additional information is automatically received at said receiving step.

Claim 91 (Previously Presented): The method of claim 83, wherein the control device instructs the electric apparatus to transmit the additional information.

Claim 92 (Previously Presented): The method of claim 83, further including the step of notifying a user of reception of the additional information when the additional information that is transmitted in response to an instruction that was issued from the control device is received at said receiving step.

Claim 93 (Previously Presented): The method of claim 83, wherein the step of outputting includes the step of outputting that part of the additional information which relates to a channel of current reception of the electric apparatus.

Claim 94 (Previously Presented): The method of claim 83, wherein the step of outputting includes the step of outputting that part of the additional information which relates to information that will be received by the electric apparatus from a present time onward.

Claim 95 (Previously Presented): A method of controlling, by transmitting a control signal, an electric apparatus that receives information transmitted via a transmission medium, comprising the steps of:

transmitting the control signal to the electric apparatus;

receiving additional information that has been extracted from the information and transmitted by the electric apparatus;

outputting the additional information received at said receiving step to a display device;

selecting selected information from the additional information received at said receiving step;

storing the selected information selected at said selecting step in a memory; and

erasing the selected information stored at said storing step,

wherein said receiving step includes the steps of extracting said additional information and transmitting the additional information extracted at said extracting step for reception at said receiving step,

wherein the additional information includes advertisement information included in the information received by the electric apparatus,

wherein the advertisement information includes coupon information, and
wherein the coupon information is stored in said memory when a user selects the coupon information.

Claim 96 (Previously Presented): The method of claim 95, wherein the additional information is an EPG that is included in the information received by the electric apparatus.

Claims 97-98 (Canceled).

Claim 99 (Previously Presented): The method of claim 95, wherein the advertisement information includes URL information.

Claim 100 (Previously Presented): The method of claim 95, wherein the advertisement information is stored in a prescribed area of said first memory at said storing step.

Claim 101 (Previously Presented): The method of claim 95, further including the steps of:

a second selecting step for selecting information from the second memory; and
a second transmitting step for transmitting the information selected at said second selecting step to a second electric apparatus.

Claim 102 (Previously Presented): The method of claim 101, wherein the second electric apparatus is a recording apparatus, and wherein the recording apparatus performs a recording reservation based on the information transmitted from the control device.

Claim 103 (Previously Presented): The method of claim 101, wherein the second electric apparatus is a personal computer, and wherein the personal computer accesses a server based on the information transmitted from the control device.

Claim 104 (Previously Presented): The method of claim 95, further comprising the step of notifying a user of reception of the additional information when the additional information is automatically received at said receiving step.

Claim 105 (Previously Presented): The method of claim 95, wherein the control device instructs the electric apparatus to transmit the additional information.

Claim 106 (Previously Presented): The method of claim 95, further including the step of notifying a user of reception of the additional information when the additional information that is transmitted in response to an instruction that was issued from the control device is received at said receiving step.

Claim 107 (Previously Presented): The method of claim 95, wherein the step of outputting includes the step of outputting that part of the additional information which relates to a channel of current reception of the electric apparatus.

Claim 108 (Previously Presented): The method of claim 95, wherein the step of outputting includes the step of outputting that part of the additional information which relates to information that will be received by the electric apparatus from a present time onward.

Claim 109 (Previously Presented): The device of Claim 33, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 110 (Previously Presented): The medium of Claim 47, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 111 (Previously Presented): The method of Claim 48, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 112 (Previously Presented): The apparatus of Claim 49, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 113 (Previously Presented): The method of Claim 53, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 114 (Previously Presented): The medium of Claim 54, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 115 (Previously Presented): The method of Claim 55, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 116 (Previously Presented): The device of Claim 56, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 117 (Previously Presented): The device of Claim 70, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 118 (Previously Presented): The method of Claim 83, wherein the coupon information is provided to the electric apparatus as a component of a content signal.

Claim 119 (Previously Presented): The method of Claim 95, wherein the coupon information is provided to the electric apparatus as a component of a content signal.